



NEWS RELEASE

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SAVORSYRACUSE PROVIDES \$54,478 FOR FOOD BANK OF CNY

EAST SYRACUSE, New York (23 April 2010) – The **Food Bank of Central New York** is pleased to announce that **SavorSyracuse 2010**, the popular upscale food and beverage tasting fundraiser, raised a total of **\$54,478** to help feed the hungry. These funds will support the Food Bank's continuing hunger-relief efforts throughout 11 counties of Central and Northern New York. *The annual event is sponsored by Welch Allyn, P&C Food and Pharmacy, Wegmans Food Markets, AdvancedMeal, WCNY, Bank of New York – Mellon, The Image Press, Geddes Federal Savings & Loan, National Grid, Rural-Metro Medical Services, Dot Foods, Dermody, Burke & Brown, CPAs, Broccoli Associates, and Excellus BlueCross BlueShield.*

“This event was a success in many ways. We had fun, ate well, and increased awareness that hunger is still a major issue for families, children and senior citizens in Central and Northern New York,” said Tom Slater, Executive Director for the Food Bank of Central New York. “Most importantly, we raised funds that will create thousands of meals for our hungry neighbors. We particularly thank Welch Allyn and P & C Food and Pharmacy for their role in our success this year.”

SavorSyracuse 2010 was held on April 15, 2010 and featured more than 40 restaurants, wineries, caterers, and breweries offering samples of their finest offerings. An estimated 650 people attended the event, enjoying a wide variety of food, wine, beer, and coffee; live entertainment; and the upscale surroundings of the Hotel Syracuse. New to this year's event was the Chef Challenge, presented by P&C Food and Pharmacy, in which chefs presented their finest entrée for the opportunity to win a 42" LCD HDTV, provided by Olum's, and a restaurant prize supplied by Oneida Ltd. Mayor Stephanie Miner, pictured here with Food Bank of Central New York Executive Director, Tom Slater was one of the judges of the Chef Challenge this year.

The **Food Bank of Central New York** is a not-for-profit organization working to eliminate hunger through nutritious food distribution, education, and advocacy in cooperation with the community. The Food Bank serves as the primary food supplier for 277 emergency programs in 11 counties of New York State, distributing over 10 million pounds of food annually. The Food Bank of Central New York is a certified member of Feeding America. Visit www.foodbankcny.org to view more information on the agency and its programs.

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