



NEWS RELEASE

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BRIAN SHORE, CENTURY CLUB, ANNOUNCED AS FBCNY'S P&C FOOD AND PHARMACY CHEF CHALLENGE WINNER

EAST SYRACUSE, New York (19 May 2010) – The **Food Bank of Central New York** is pleased to announce the winner of **SavorSyracuse 2010's Chef Challenge**, sponsored by P&C Food and Pharmacy. This exciting event brought some of the finest restaurants that Central New York has to offer, including Phoebe's, Sherwood Inn, Mai Lan, and the Century Club. After presenting their recipes on stage, and judged by a celebrity panel, including Syracuse Mayor Stephanie Miner, WCNY's Judy Fitzgerald, Table Hopping's Shawn Fresina, OnCenter's Thomas Eicholzer, Food Bank CNY's Peter Ricardo, AdvancedMeal's Mary Ann Russel, Oneida Ltd.'s Marvin Deitz, and Top's Market's Mike Patti, the winner was Brian Shore of the Century Club.

Brian Shore personally won a 42" HDTV donated by Olum's Appliance & Electronics. The Century Club also won a complete replacement of crystal, flatware, or silverware, courtesy of Jim Joseph, CEO of Oneida Ltd. and Food Bank of Central New York Board Member.

The Popular Vote winners were Entrée: Century Club; Appetizer: Phoebe's; Dessert: P&C Food and Pharmacy; Winery: Heron Hill; Beer: Empire Brewery; Coffee: Tim Hortons.

SavorSyracuse 2010, presented by Welch Allyn, and the Chef Challenge sponsored by P&C Food and Pharmacy, was a great success, raising over \$50,000 to fight hunger in Central and Northern New York. Next year's SavorSyracuse 2011 is planned for Thursday, April 14, 2011.

The **Food Bank of Central New York** is a not-for-profit organization working to eliminate hunger through nutritious food distribution, education, and advocacy in cooperation with the community. The Food Bank serves as the primary food supplier for 277 emergency programs in 11 counties of New York State, distributing over 10 million pounds of food annually. The Food Bank of Central New York is a certified member of Feeding America. Visit www.foodbankcny.org to view more information on the agency and its programs.

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